



# A local musical history tour

Bill Graham's epic "The Art of The Fillmore" collection — a series of original vintage concert posters commissioned by the late, great concert promoter — is now on display and available for purchase at a shop in Palo Alto.

Photograph and Frame, which has a location at 2086 El Camino Real in Palo and a store in San Francisco, has a partnership with Wolfgang's Vault, a private company dedicated to the restoration and archiving of live concert recordings and music memorabilia

## 30 years of Fillmore posters on display in Palo Alto shop

that now owns and manages Graham's collection.

The partnership marks the first time this series has been seen or sold in retail stores.

The posters helped promote legendary concerts at the original San Francisco Fillmore venues and the Winterland starting in the late 1960s, including advertisements for performances by Jimi Hen-

drix, Janis Joplin, Jerry Garcia, and Jefferson Airplane, all of whom Graham is credited with discovering.

The 230-piece collection shown at the two Photograph and Frame shops offers a visual tour through three decades of San Francisco's evolving music scene, and the changing artistic influence of multiple eras, including psychedelic,

comic book, modern, computer-generated, and French art nouveau.

The artwork was an expression of a privileged few San Francisco graphic designers and artists, chosen by Graham himself, to visually promote San Francisco concerts in the 60s, 70s and 80s.

The artists behind the posters include Bonnie MacLean, Stanley "Mouse" Miller, Wes Wilson, Lee Conklin and Alton Kelley.

The posters range from \$30 to \$200.



**THESE POSTERS** are some of the many that can be seen at Photograph and Frame.